The Journey to Home
The Harry and Jeanette Weinberg Campus
Capital Campaign

Jewish Senior Services®
excellence in our home and yours
www.jseniors.org
Join Us

We are asking you to join Jewish Senior Services® on a new and exciting Journey. The Journey to Home Capital Campaign supports a new campus that brings together the future of long term care, assisted living, the Jewish Center for Community Services, intergenerational activities, health and wellness, and the community-at-large in a place that is truly HOME for all of us!

Since 1973, The Jewish Home has grown to achieve unparalleled success and become a national model for elder care and senior living services. We have accomplished this by always defining quality of life as not only medical but also emotional and social well-being for those we are privileged to serve.

The Jewish Home has always been at the leading edge, setting the bar and reimagining the future. As the needs of seniors and our community have changed, we have responded by introducing community programs with “Jewish Senior Services” as the umbrella of our services. Now, we are engaged in our next and perhaps greatest challenge ever: To transform the way residential long term care and community services are delivered and to change the concept of “nursing home” forever.
We used to say that a nursing home was “the next best thing to being home.” Now, we believe it must be more than second best: **it must really be HOME.**

Our vision is to build a community of care where elders not only receive excellent individualized care but also where they, their families, and staff engage in meaningful relationships built on equality, empowerment, and mutual respect. We envision a place where people want to live and work, where all are protected, sustained, and nurtured. This vision is based on an innovation known as the Household Model of Care, and Jewish Senior Services is building the **first ever** in the State of Connecticut.

It is our vision to build a community of care in order to live life to the fullest.
A home that revolves around everyone’s unique needs and aspirations.

Resident-centered

Our shared Journey is the evolution toward a fully Resident-centered environment, where “each person can be at home as they define it.”

A place where each person can be their personal best and enjoy the quality of life that meets their individual wants and needs — only then, when each person has home as they define it, will this Journey be fulfilled.

On the site of the former Jewish Community Center will sit an intergenerational campus — including a long term care facility that will forever redefine nursing home care for our community.

The Harry and Jeanette Weinberg Campus will capture aspects of the best new care settings and models from other parts of the country — combined with Jewish Senior Services’ own innovations — to become the first of its kind in Connecticut.
Our campus aims to make each household a home for our Residents, with exceptional quality of care and innovative interior design.

Imagine a residence for 14 individuals, each with their own private bedroom and bathroom, affording them the privacy and dignity that everyone deserves.

Residents will share a kitchen, living room, dining room, den, patio, and outdoor space provided by households that offer the amenities and conveniences of a private home yet still allow for care in a safe and secure environment.

Our Residents will have the flexibility and freedom to choose their own mealtimes and meals, and activities and programs — quite different from the nursing home of today.

Our innovative environments will provide for a rich, social and satisfying cultural experience.
Assisted Living

Jewish Senior Services is introducing a new level of care for our community, offering seniors assisted living services in the privacy of their own apartments, thanks to the continued support and generosity of Roslyn and Leslie Goldstein. Assisted living is designed for adults who may need help with everyday tasks but do not require full-time nursing care.

Within our assisted living households will be 28 studio apartments for those who require memory care assistance and 18 one-bedroom apartments for individuals or couples who need support for some activities of daily living, such as dressing, bathing, or eating.

This model of care will bring together the assisted living services seniors require, the social atmosphere they desire, and the special quality of life they deserve. Our Residents will enjoy all the benefits of independent living — with the assurance that caring, skilled nursing assistance is always available.
Our state-of-the-art facility will enable seniors to socialize with others while still receiving needed care services.

Rehabilitation Services

We understand the unique physiological needs of seniors and offer encouragement and personalized rehabilitation services to ensure clients’ goals are met. Our Geriatric Therapy Program will provide innovative strategies and dedicated therapists with the latest therapy techniques.

Short Term Rehabilitation
Our staff offers the clinical expertise and personalized attention for a successful recovery. Our physicians, nurses, physical, occupational and speech therapists will work with you throughout your stay at the Goldstein Rehabilitation Center to assure your steady progress and your return to optimal functioning.

Two households of 14 private bedrooms and bathrooms will be dedicated for our short term Goldstein Rehabilitation Center. Individually designed discharge plans ensure continuity of care after returning home.

Outpatient Therapy
The new campus will offer private treatment rooms, extensive rehabilitation equipment, and training facilities for activities of daily living to help clients recover to their highest level of independence. A personalized therapy plan, based on physician’s orders, will integrate physical, occupational, and speech therapy services as needed for clients of all ages.
The campus will offer assistive programs during the day for those who are living in their own homes.

Remain Independent

With life expectancy rising, more and more people are in need of assistance as they age. The campus will offer assistive programs during the day for those who are living in their own homes.

Our Adult Day Program will improve the daily life of older adults who strive to remain independent in their own homes. The program will provide social and healthcare services for older adults who may be experiencing physical and/or memory challenges. The adult day program will provide caregivers a break and allow seniors to socialize with others in a safe, happy, and engaged supervised environment with activities, medication management and meals.

Our Institute on Aging will provide guidance and support to older adults, supplying much-needed answers and advice on senior care issues. Our team of geriatric professionals will work closely with clients and caregivers to help slow the progression of geriatric-related disorders to enhance quality of life. Comprehensive geriatric assessments and referrals, care management, social service coordination, and caregiver support will be offered.

The administrative offices of Senior Choice at Home and Friedman Home Care Agency will also be located on the new campus.
The Community

Our new campus is about bringing the community to us, and having our Residents fully engaged. It will include the “J” health club, a synagogue, the early childhood program, JCCS offices and activities, intergenerational play spaces, library, creative arts workshops, gift shop, salon, work activity center, and clinic. Also a theater will bring us together for music and entertainment while a restaurant will provide space to entertain in and celebrate with family members and friends.

With the ability to host community events, life on our campus will be the best of both worlds — an individual home and a community shared with others.

It is about bringing the community to us, and having our Residents fully engaged.
Jewish Senior Services has always emphasized health and wellness. With the new “J,” Residents, children, family members, volunteers, staff, and the community-at-large will have an opportunity to enjoy our on-site health club. Designed to accommodate a state-of-the-art 5,000 square foot fitness gym, 25-yard swimming pool, classrooms for aerobics and spinning, lockers, sauna, and massage rooms. This new “J” will allow all of us to live life to the fullest.

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Connecting Generations

For more than 20 years, Jewish Senior Services’ Child Development Center has been a nurturing place for infants, toddlers, and preschoolers. Having a full-time childcare program on campus adds a special and unique intergenerational experience for both our Residents and children. These children are not just creating artwork, listening to music, and dancing with Residents — they are learning respect and love for seniors.

Children from local synagogues and schools will be encouraged to visit our new campus to engage and interact with the Residents who live here.
Eco-friendly Campus

Residents will live on an eco-friendly campus — complete with our own energy generation system and “green” design elements. Sustainable design includes the use of energy efficient systems and well-insulated structures, building on the natural topography of the land, indoor air quality, and maximizing the amount of natural light and visual connections to the outdoors. Each Resident will have large windows in their bedroom with views of the outdoor terraces. The indoor finishes and materials have been sustainably manufactured. Residents, visitors, and staff will be able to enjoy a variety of sensitively planted outdoor gardens and terraces throughout our campus.

We all have a commitment to the future of our planet, and Jewish Senior Services is committed to a building that is respectful of the natural world, both inside and out.
Guiding Our Way

Our sages teach us Kavod, to respect our elders, families and community — to respect diversity in values, beliefs, lifestyles, customs, and traditions while working together toward a common goal. Our sages also teach us Tikkun Olam, to act in ways that help make our world a better place. From these ancient traditions springs our profound commitment to excellence in senior care, the hallmark of Jewish Senior Services.

Even though our address may change, our guiding core values will remain the same, though redefined for a new time and a new future. Jewish Senior Services was founded on trust and our guiding principle will always be worthy of the trust our community has placed in us.
Embrace Our Journey

After 40 years, Jewish Senior Services reflects on our strong heritage and tradition of generous philanthropic support. We have received support from many members of our community, including the Boards of Directors of Jewish Senior Services, JHE Foundation, Women’s Auxiliary, and Men’s Club; co-chairs of our events and committees; and the many committee members, volunteers, and friends who have donated time, energy, and funds. Their ongoing support has allowed us to grow, succeed, and receive 5-star ratings from the Centers for Medicare and Medicaid Services. Jewish Senior Services tops the class of the best and most innovative nursing homes in the nation.

We are proud of our tradition of excellence, caring, and compassion and are optimistic and excited about the future. **We invite and urge you to join us by generously supporting The Journey to Home Capital Campaign.** In so doing, together, we will provide a better life for those we serve.

Embrace The Journey to Home Capital Campaign, please make a gift today.
Providing Senior Care Throughout Southern Connecticut

The Jewish Home
Skilled nursing home providing long term care including Alzheimer’s and dementia care

Goldstein Rehabilitation Center
Short term care post hospitalization at The Jewish Home

Friedman Home Care Agency
Skilled nursing services, licensed nurses, therapists, companions and aides; hourly and live-in

Chaifetz Family Hospice
Palliative care, pain management, emotional, spiritual and bereavement support

Outpatient Therapy
Physical, occupational, and speech therapy; exercise programs

Grasmere by the Sea Adult Day Program
Supervised nursing, social activities, recreation, meals, personal care; transportation available

Institute on Aging
Geriatric assessment, care management, the Center for Elder Abuse Prevention

Private Physician Practice
Geriatric primary care medical services

Senior Choice at Home®
Membership based program delivers full range of in-home and nursing home care plus care navigation

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